

TRANSFORMATIVE THURSDAY

Unlocking Conscious Wealth

Embracing Inner Riches for Outer Fulfillment

As we journey through life, it's natural to equate wealth with material possessions and financial abundance. However, true richness extends far beyond bank account balances and tangible assets. **Conscious wealth**, rooted in **inner qualities** and **values**, holds the key to profound **fulfillment** and **lasting prosperity**.

💡 What is Conscious Wealth?

Conscious wealth transcends monetary riches, encompassing qualities such as humility, truthfulness, and compassion. It's about nurturing a mindset that values personal growth, meaningful connections, and genuine contribution to the world.

CULTIVATING INNER RICHES

1 Humility: Embrace a mindset of continuous learning and growth. Acknowledge the contributions of others and remain grounded in the face of success.

2 Truthfulness: Uphold integrity and authenticity in all endeavors. Speak with honesty, act with transparency, and honor the power of genuine communication.

3 Compassion (Lack of Envy): Cultivate empathy and celebrate the success of others without comparison. Build a supportive community where collaboration

thrives and mutual upliftment reigns supreme.

Altruistic
Advisory

HARNESSING CONSCIOUS WEALTH FOR SUCCESS

By prioritizing conscious wealth, individuals unlock a wealth of opportunities for personal and professional advancement. From fostering enriching relationships to igniting creativity and innovation, these inner qualities serve as catalysts for transformative growth and prosperity.

★ Let's Connect and Elevate:

Join me in embracing the journey of conscious wealth. Together, we can cultivate a mindset that transcends traditional notions of success, empowering ourselves and others to thrive in every aspect of life.

✨ **Share your insights with me:** What does conscious wealth mean to you, and how do you cultivate it in your life? Let's ignite a conversation that inspires and empowers us all to embrace the path of true abundance.

[BOOK A SESSION](#)

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Weekly Wellness Challenge

Welcome to the edition of our Weekly Wellness Challenge, where we're dedicated to inspiring positive change and fostering a healthier, happier you! This week, we're diving into a refreshing challenge that will invigorate your mind, body, and soul.





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Mind

Body

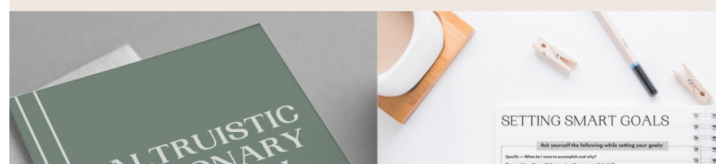
Soul



How to Cultivate Gratitude

- 📖 Gratitude extends beyond mere acknowledgment – it's about cultivating a mindset of appreciation and resilience.
- 📖 Encourage yourself to keep a gratitude journal, spending just 10 minutes daily to reflect on blessings and positive experiences.
- ➡ Embrace setbacks as opportunities for growth, reframing challenges with gratitude for the lessons they bring.
- ❤ Express appreciation to loved ones, fostering deeper connections and mutual support.
- 📱 Use social media mindfully, spreading positivity and support rather than engaging in negativity.
- 🙌 Volunteer regularly to give back to others, experiencing the joy of gratitude through acts of kindness.
- 🕒 Remember, cultivating gratitude is a gradual process – encourage yourself to start with one habit and gradually incorporate others as they feel comfortable.
- ➡ With these insights, you're now equipped to guide yourself on their journey towards gratitude and personal growth.
- 🌟 Until next time, keep spreading wisdom and gratitude – let's continue making a positive impact together!

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THE RENOVATORS ROUNDTABLE ALLIANCE

JOIN US LIVE

THE PROFIT MASTERS
THURSDAY, JUNE 13TH
AT 12 PM EST

We are excited to have The Profit Masters presenting valuable insights and guidance on crucial financial aspects for your business.

During this session, you will learn about:

- Understanding your Profit and Loss Statement
- Optimizing your Chart of Accounts
- Making strategic decisions like acquiring another truck or hiring a new leader
-

This is a fantastic opportunity to gain expert advice and network with fellow professionals. Don't miss out!

How to Join: Please email us or fill out the form below to confirm your attendance.

Hope to see you there!

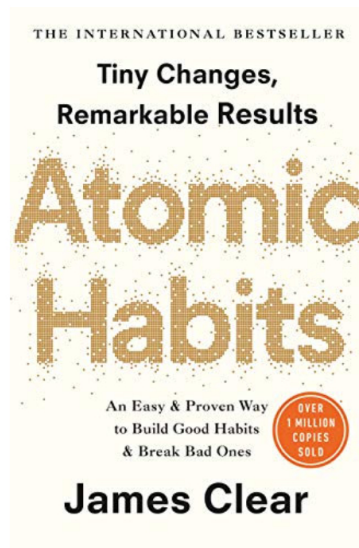
[JOIN US](#)

“

"Whether you think
you can or you think
you can't, you're
right."

Henry Ford

”



EMPOWERHER
PIONEERING WOMEN
INNOVATING TOGETHER

FRIDAY, JUNE 14TH
@ 12PM EST

At Women in Home Improvement Network (WIN), we're pioneering a community where empowered women drive professional success through collaboration, enrichment, and inclusivity. Our mission is clear: empower, enrich, and inspire.

**Empowered Women
Daily Journal**

New Journal Release



Welcome to your sanctuary of self-care and mindfulness. This daily journal is crafted exclusively for you: a daily practice of

strength, grace, and resilience. Within these pages, discover a space tailored to accompany you on your journey through life, where you can nurture yourself, embrace your emotions, and celebrate the beauty of being you.

[Click here to Purchase](#)



Becoming the Best Version of You Daily with Positive Thoughts, Belief Systems and Intentional Actions

"There is no limit to what we as women can accomplish"

JOIN US AT THE PINNACLE EXPERIENCE

JUNE 26-28TH

Exciting News: I am incredibly grateful and thrilled to announce that I will be speaking at the Pinnacle Conference! This is a fantastic opportunity to share insights and engage with professionals who are passionate about driving their organizations forward.

My session, "**Business Evolution: Ignite Your Potential and Achieve Success**," will dive into key questions such as:

- What drives successful organizations forward?
- What holds organizations back?
- How do your actions, values, and purpose impact your organization's progress?
-

In addition to the main session, I will also be hosting a breakout session on "**Technology in Home Improvement**," where we will explore the latest innovations and their applications in the industry.

I hope to see you there and look forward to an inspiring and productive event!

PINNACLE EXPERIENCE **PRO REMODELER**

BRIANA Hetherington
Founder @Altruistic Advisory

REVOLUTIONIZE YOUR Home Improvement Business this June!

LEARN MORE!



TECH ADVANCE
The Innovators' Alliance



DATE June 27th,
TIME 12pm EST

I am thrilled and grateful to announce the line up for the next Tech Advanced: The Innovators Alliance Mastermind on Thursday, June 27th, from 12 PM to 1 PM.

This session, "The Psychology of Positivity: Building Company Culture that Thrives," is an incredible opportunity to learn from industry leaders and gain insights into creating a thriving organizational culture.

Joining me will be the exceptional Michael Hoy and Grant Davis, who will share their transformative experiences with Renewal By Anderson and the Orange Frog Workshop.

Don't miss this chance to transform your company's culture and drive success. Check out Shawn's inspiring TED Talk for a sneak peek into what we will explore.

Hope to see you there!

JOIN US LIVE WEDNESDAY



JULY 25TH @ 12 PM EST



MICHAEL HOY

**SHARES HIS EXPERIENCE
WITH THE ORANGE FROG
WORKSHOP**



✉ briana@altruisticadvisory.com



Five



Transformative Habits

Gratitude

Journaling

Exercise: Fun 15

Meditation

Conscious Acts of Kindness

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The Orange Frog: A Parable of Positive
Psychology

Concept:

The Orange Frog, with its radiant hue, stands out among the green and brown of its surroundings. However, its color isn't the only thing that sets it apart. The Orange Frog possesses an extraordinary gift - an unwavering sense of optimism and positivity.

While the other frogs in the pond often find themselves mired in worry, doubt, and fear, the Orange Frog approaches life with a different perspective. It sees challenges as opportunities, setbacks as stepping stones, and failures as valuable lessons. Its contagious optimism uplifts the spirits of those around it, transforming the atmosphere of the entire pond.

The
HAPPINESS ADVANTAGE



ORANGE Frog

As the story unfolds, the Orange Frog encounters various trials and tribulations. There are storms that threaten to wash away the pond, predators lurking in the shadows, and times of scarcity when food is scarce. Yet, through it all, the Orange Frog remains resolute in its positive outlook.

Through its interactions with fellow frogs, the Orange Frog imparts valuable lessons rooted in the principles of positive psychology:

The Power of Perspective: The Orange Frog teaches its companions that the way they perceive the world shapes their reality. By choosing to see the good in every situation, they can cultivate a more fulfilling and joyful existence.

The
HAPPINESS ADVANTAGE



ORANGE Frog

Resilience in Adversity: Despite facing numerous challenges, the Orange Frog never loses hope. It teaches the importance of resilience - the ability to bounce back from setbacks stronger and wiser than before.

Gratitude and Appreciation: In moments of abundance and scarcity alike, the Orange Frog reminds its friends to cultivate gratitude for the blessings they have. By focusing on what they have rather than what they lack, they can find contentment and fulfillment.

The Ripple Effect of Positivity: The Orange Frog demonstrates how a single positive attitude can have a ripple effect, spreading joy and optimism throughout the community. Its influence inspires others to adopt a similar outlook, creating a harmonious and supportive environment.

harmonious and supportive environment.

The
HAPPINESS ADVANTAGE
 ORANGE Frog

JULY 25TH @ 12PM EST

FEATURING



MICHAEL HOY



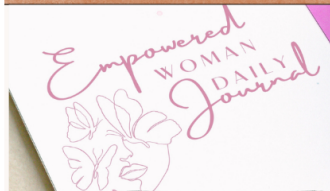
GRANT DAVIS



Register by emailing Briana
Hetherington with
"RockStar"



UPCOMING EVENTS



EmpowerHer Mastermind
June 14th @ 12 pm

Renovators Roundtable
June 13th @ 12pm



SHERATON INNER HARBOR HOTEL / BALTIMORE, MD

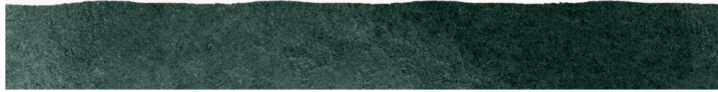
THE **PINNACLE**
EXPERIENCE

Pinnacle Experience 2024
June 26-28th

[Register here](#)

JUNE 26-28, 2024

PRO REMODELER





BRIANA Hetherington
Founder @Altruistic Advisory

**REVOLUTIONIZE YOUR
Home Improvement Business**
this June!

LEARN MORE!

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EXPERIENCE**

PRO REMODELER

Join Our Masterminds



EmpowerHer
Connecting women in
the home
improvement industry
together.

[Inquire to Join](#)



**The Renovators
Roundtable Alliance
- Multi Products**
Connect with other
renovators.

[Inquire to Join](#)



Tech Advance
Learn about new an
innovative tech to
make your life easier
and more efficient

[Inquire to Join](#)

Add your text here. Edit to add dynamic values like name, email and more.



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Stay up to date with
what's going on in the
industry.

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**The Renovators
Roundtable Alliance
- Baths**
Connect with other
bathroom renovators.

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**Finish Line
Strategies**
How to get the most
worth, guidance and
fulfillment within your
company. How to cross
the Finish Line!

[Inquire to Join](#)



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Founder @Altruistic Advisory

**REVOLUTIONIZE YOUR
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this June!

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