

**BATHS FOR THE BRAVE CONTEST  
OFFICIAL RULES**

Sponsored by Jacuzzi Inc. (“**Sponsor**”).

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.** THERE IS NO ENTRY FEE. VOID WHERE PROHIBITED.

1. **Overview:** The Baths for the Brave Contest (the “**Contest**”) consists of eligible “Nominators” (as defined in Rule 4, below) submitting “Nominations” (as defined in Rule 5, below) for eligible “Veterans” (as defined in Rule 4, below) to receive a bath remodel “Prize,” as more fully detailed in Rule 8 below. Nominations will be judged based on the criteria detailed in Rule 7, below.

**Nominators are not eligible for a prize. Prizes are only awarded to the eligible Veterans identified in the verified winning Nominations.**

2. **Agreement to Official Rules.** By entering or participating in the Contest, you accept and agree to be bound by these “**Official Rules**.”
3. **Timing:** Submission of Nominations into the Contest begins on July 15, 2025 at 12:00 a.m. Pacific Time (“**PT**”) and ends on September 2, 2025 at 11:59:59 p.m. PT (the “**Nomination Period**”). Judging of Nominations may begin once a Nomination is received and all judging of Nominations will be completed on or before September 30, 2025 (the “**Judging Period**”). The “Grand Prize Project” (as defined in Rule 8) must start on a Sponsor-approved date in November 2025 and Sponsor and winning Veteran must provide Sponsor’s designated service team access to Veteran’s Home (as defined in Rule 4, below) to complete the Grand Prize Project for fourteen consecutive days one the Grand Prize Project starts (“**Prize Fulfillment Period**”). The period that begins on September 2, 2025 and ends once all Grand Prize Projects have been completed will be deemed the “**Promotion Period**”).
4. **Eligibility:** Nominations into this Contest may only be made by legal residents of one of the fifty United States or District of Columbia who are twenty-one (21) years of age or older, as of the date of entry, and who have an active email account and Internet access throughout the Promotion Period (each a “**Nominator**”). Nominators may only nominate an individual who (a) is a legal resident of one of the fifty United States or D.C., (b) is a living United States military veteran who is either currently serving in one of the four branches of the U.S. military (Army, Navy, Air Force or Marines) (“**U.S. Military**”), is retired from the U.S. Military, or who was honorably discharged from the U.S. Military, (c) is at least 21 years of age or older as of time of Nomination, and (d) owns a residence in “Sponsor’s Designated Service Area” (as hereinafter defined) (the “**Veteran’s Home**”) and maintains adequate homeowner’s insurance (as determined by Sponsor) on the Veteran’s Home throughout the Promotion Period. Individuals meeting all criteria to be nominated shall be referred to herein as a “**Veteran**.”

To be eligible to win a prize in the Contest, the Veteran’s Home in the Nomination must be located in a qualifying zip code where Sponsor provides service within one of the following cities: in the cities of Phoenix, AZ, Tucson, AZ, St. Louis, MO, Seattle, WA, Portland, OR and Atlanta, GA (each such qualifying zip code in such a city is a “**Sponsor Designated Service Area**”). To determine if the Veteran’s Home is located in a Sponsor Designated Service Area, before completing a Nomination, the Nominator should input the zip code of the Veteran’s Home in the Sponsor’s zip code qualifier. If the zip code of the Veteran’s Home is not in a Sponsor Designated Service Area, the Nomination will not be eligible and will be disqualified if submitted.

Employees of Sponsor and its parent affiliated or subsidiary companies; employees of Sponsor’s advertising and promotion agencies, or any other agencies involved in the administration, execution, or fulfillment of the Contest; individuals or entities providing services to Sponsor through an outsourcer or temporary employment agency during the Promotion Period, including without limitation any installers, contractors or laborers involved in completing the Grand Prize Project (all of the foregoing to be referred to collectively as “**Sponsor and Contest Parties**”); and any of the immediate family members of any Sponsor and Contest Parties (defined as the parent, spouse, children or sibling; whether biological, adopted step or in-law), or any persons living in the same household of any Sponsor and Contest Parties or their immediate family members (whether related or not), are not eligible to be a Nominator or receive a prize in the Contest.

**5. How to Submit a Nomination.** During the Nomination Period, Nominators may visit the Contest website at <https://jacuzzibathremodel.com/veterans-bathroom-makeover/> (the “**Contest Website**”) and complete an official online nomination form with all required information, including:

**a. Information about the Nominator (“Nominator Information”):**

- i. Nominator’s first and last name;
- ii. Nominator’s phone number;
- iii. Nominator’s street address;
- iv. Nominator’s email address;
- v. How the Nominator knows the Veteran being nominated (the “**Nominee**”).

**b. Information about the Veteran Being Nominated (“Nominee Information”):**

- i. Nominee’s first and last name;
- ii. Nominee’s phone number;
- iii. Nominee’s mailing address;
- iv. Nominee’s email address;
- v. Address of Veteran’s Home that would be the site of the Grand Prize Project;
- vi. Nominee’s U.S. Military brand of service;
- vii. Nominee’s years of service in the U.S. Military;
- viii. If the Nominee is currently serving, retired or honorably discharged;

**c. An essay that is no more than 300 words and provides the following information (the “Essay”):**

- i. How does the Nominator know the Nominee;
- ii. Describe the Nominee’s U.S. Military service;
- iii. Why are you nominating the Nominee for a bathroom makeover?

iv. How will a bathroom makeover improve the life of the Nominee?

d. **Between 1 and 3 Photograph of the Bathroom to be Upgraded in the Veteran's Home** (the "Photo(s)")

- i. Photo(s) should showcase the Nominee's bathroom space that is in need of a makeover ("**Current Bathroom**");
- ii. The Photo(s) should include clear shots of the current bathtub and/or shower (if any) in the Current Bathroom.

e. **Additional Requirements**

- i. The Nominator Information, Nominee Information, Essay, Photo(s) and any other material or information submitted in connection therewith shall be referred to as the "**Nomination.**"
- ii. **Nominations are subject to the Nomination Requirements in Rule 6, below.**
- iii. **Only one Nomination per Nominator, household and/or email address is permitted.** If more than one Nomination is received from the same Nominator/household/email address, all but the first Nomination received will be disqualified.
- iv. All Nominations must be complete and contain all required information at time of submission, or they will be disqualified. In the event of a dispute regarding who submitted a Nomination, the Nomination will be deemed submitted by the authorized account holder of the email account specified in the entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. In order to be eligible, Nomination must be submitted by an eligible Nominator, about an eligible Nominee living in Sponsor's Designated Service Area, and must meet all requirements of these Official Rules. All Nominations become property of Sponsor and may not be acknowledged or returned. No automatically generated Nominations will be accepted. Any use of robotic, automatic, programmed or the like entry methods will void all such entries by such methods. Only Nominations submitted as described herein on the Contest Website will be accepted. Any attempt to submit a Nomination in any other manner will be void.

**6. Nomination Requirements.** Each Nomination must be in compliance with the following requirements, as determined in Sponsor's sole discretion, or such Nomination may be disqualified, in Sponsor's sole discretion.

- a. The Nomination must be the original work of, and wholly created by, the Nominee, which means it may not have been created, altered, edited or adjusted by any third party or by AI or through the use of any computer generation programs.
- b. The use of artificial intelligence "AI" technology to create or submit a Nomination is strictly prohibited.
- c. The Essay may not be more than three hundred (300) words.
- d. The Photos must be .jpeg, .jpg or .gif format, and no more than 20 MB.

- e. The Nomination cannot defame, misrepresent or contain disparaging remarks about Sponsor or its products, or other people, products or companies, or communicate messages or images inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate.
- f. The Nomination must not have been submitted in previous competitions or have been previously published or the recipient of previous awards.
- g. The Nomination must not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity, which means among other things that you may not copy a pre-existing design, nor may you use the trademarks, names, nicknames or likenesses of any players or teams.
- h. Any written word in or on the Nomination must be in English.
- i. The Nomination may not be: defamatory, disparaging, obscene, offensive, or otherwise unlawful; sexually explicit, suggestive or pornographic; unnecessarily violent; derogatory of any ethnic, racial, gender, religious, professional or age group.
- j. The Nomination may not promote or endorse: any form of hate or hate group; tobacco, firearms/weapons, alcohol, or drugs (whether legal or illegal) (or the use of any of the foregoing); any activities that may appear unsafe or dangerous; any particular political agenda or message.
- k. The Nomination may not contain: profanity or obscenity; misrepresentations about anything, including people and companies; or the names, likenesses, or other indicia identifying any person other than the Nominee, including, without limitation, celebrities, athletes or other public or private figures, living or dead.
- l. By submitting the Nomination for consideration in this Contest, Nominator hereby grants Sponsor the full right and power to copy, publish, broadcast, display, distribute, use, edit, translate, alter, combine with other material, reuse and adapt any or all portions of the Nomination in any way and for any purpose whatsoever, at any time, now or in the future, in any media now known or hereafter devised throughout the world in any manner whatsoever.
- m. Each Nominator warrants and represents that the Nominator (i) has permission from the Nominee to submit the Nomination; (ii) has confirmed with the Nominee that the Nominee meets the eligibility requirements; (iii) has provided the Nominee with a copy of these Official Rules and has confirmed that the Nominee agrees to abide by these Official Rules; (iv) has permission to use the Nominee's name, address, biographical information, story, and any other aspects of the Nominee's identity contained in the Nomination (collectively "**Nominee's Identification**") and to grant Sponsor the right to use Nominee's Identification as contemplated in these Official Rules, and (v) has complied and will continue to comply with all requirements set forth in these Official Rules, the directions of Sponsor and the decisions of Sponsor.

**7. Judging and Winner Selection.** All eligible Nominations will be judged by a panel of qualified judges based on the following criteria, each given equal weight: (a) how compelling the overall Essay is at communicating the Nominee's need is for a bathroom; (b) how outdated the Nominee's existing bathroom is; (c) how hazardous the Nominee's existing bathroom is based on the Nominee's physical abilities; (d) challenges faced by the Nominee when bathing in the existing bathroom that could be improved with installation of Sponsor systems available for use in the Grand Prize Project; (e) Sponsor's ability to make a meaningful difference to improve the Nominee's quality of life through a bathroom renovation using Sponsor product available for the Grand Prize Project; and (f) Sponsor's assessment of the

ability to complete the Grand Prize Project at the Nominee's space within the prize value budget and within no more than one month.

The Nominations that receive the six highest scores following judging will be deemed the potential winning Nominations, and the Nominees associated with such potential winning Nominations will be deemed the potential prize winners, subject to the Nominators and Nominees associated with such potential winning Nominations completing and passing the Winner Verification Process detailed in Rule 9, below.

In the event of a tie, the tie will be broken based on the tied Nomination that receives the higher ranking in criteria (a) (overall communication of Nominee's need for a bathroom).

**8. Grand Prizes.** There are six (6) prizes available to be awarded. Each prize consists of a full alcove bathroom remodel that includes a tub-to-shower transformation to be completed by Sponsor's designated service team during the Prize Fulfillment Period ("**Grand Prize Project**"). Maximum Approximate Retail Value ("**Maximum Prize ARV**") of each Grand Prize Project: \$12,500. Total Maximum Prize ARV of all prizes available to be awarded in this contest is \$75,000. All details of the Grand Prize Project shall be determined in Sponsor's sole discretion, and based on available Sponsor-branded materials and service providers. If Sponsor completes a Grand Prize Project for less than \$12,500, the difference between the Maximum Prize ARV and the actual value of the Grand Prize Project will not be awarded. Upon completing and passing the Winner Verification Process, the Nominee will be deemed the prize winner ("**Winner**"), and will be responsible for any and all federal, state and local taxes on the prize. The Winner is solely responsible for any and all costs associated with accepting the prize, including but not limited to any moving costs, storage fees, cleaning costs or other expenses associated with preparing the space for Sponsor's work on the Grand Prize Project and returning any of Winner's belongings to the renovated space following completion of the Grand Prize Project. If a permit is required to complete the Grand Prize Project, or if permission is needed from any third party (such as a condominium board), such permits and permissions are the sole responsibility of the Winner, and must be secured prior to the start of the Grand Prize Project (which must be completed during the Prize Fulfillment Period). Limit one prize per person and per household. No prize substitutions or cash redemptions allowed, except that Sponsor may substitute a prize of equal or greater value if Sponsor determines for any reason that the advertised prize cannot be awarded to a verified winner. Prizes may not be transferred to any other person.

**9. Notification and Winner Verification Process.** The Nominators associated with the potential winning Nomination (each a "**Selected Nominator**") and Nominees associated with the potential winning Nominations (each a "**Potential Winner**") will be notified by email on or about September 30, 2025 (each a "**Winning Notification**"), and each may be required to sign and return an Affidavit of Eligibility, Liability Release, and Publicity Release (where legal) ("**Claim Forms**") within three (3) days of the send date of Winning Notification. If either the Selected Nominator or Potential Winner associated with a potential winning Nomination (a) cannot be contacted, (b) is determined to be ineligible, (c) fails to complete, sign, have notarized (if required) and return their Claim Forms within prescribed time frame and without edits or modifications to such Claim Forms, or (d) in the case of a Potential Winner, does not claim the prize or does not schedule the Grand Prize Project per Sponsor's direction, that potentially winning Nomination may be disqualified and the Potential Winner associated with such potentially winning Nomination will lose any claim to a prize. In such event, Sponsor reserves the right, but not the obligation, to select notify the next highest scoring Nomination and completing the notification and Winner Verification Process detailed in this Section 9. During the Winner Verification Process, the Potential Winner must confirm their eligibility and indicate their willingness and ability to accept the prize, including their availability to have the Grand Prize Project completed during the Prize Fulfillment Period. All prizes properly claimed will be awarded. Unclaimed prizes will not be awarded.

## 7. Disclaimers.

- a. Sponsor and the Contest Parties are not responsible for, and are hereby released from any liability related to: (i) late, lost, delayed, damaged, incomplete, illegible, misdirected or undeliverable Nominations, responses, or other correspondence; (ii) theft, destruction, unauthorized access to or alterations of Nominations; or (iii) phone, electrical, network, computer, hardware, software program or transmission malfunctions, failures or difficulties.
- b. IN NO EVENT WILL SPONSOR AND CONTEST PARTIES BE LIABLE FOR ANY SPECIAL, INCIDENTAL, EXEMPLARY, PUNITIVE OR CONSEQUENTIAL DAMAGES (INCLUDING LOSS OF USE, DATA, BUSINESS OR PROFITS) ARISING OUT OF OR IN CONNECTION WITH ONE'S PARTICIPATION IN THE CONTEST, WHETHER AS A NOMINATOR OR A NOMINEE, AND WHETHER SUCH LIABILITY ARISES FROM ANY CLAIM BASED UPON CONTRACT, WARRANTY, TORT (INCLUDING NEGLIGENCE), STRICT LIABILITY OR OTHERWISE, AND WHETHER OR NOT SPONSOR HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH LOSS OR DAMAGE. Some jurisdictions do not allow the limitation or exclusion of liability for incidental or consequential damages, so the above limitation or exclusion may not apply to you.

## 8. Indemnification.

Nominators, Nominees, Veterans and any other parties associated with participating in the Contest or acceptance/receipt/benefit of the prize (collectively "**Participants**") agree to release, indemnify, defend and hold harmless Sponsor and Contest Parties, and each of their parent, affiliates, subsidiaries, directors, officers, employees, sponsors, representatives, agents and assigns (collectively "**Released Parties**"), from and against any and all claims, injuries, damages, expenses, liabilities or losses to person or property of any kind or nature that in any way arise from participation in this Contest or acceptance or use of a prize or parts thereof, including, without limitation, (i) any condition caused by events beyond Released Parties' control that may cause the Contest to be disrupted or corrupted; (ii) any injuries, losses, or damages (compensatory, direct, incidental, consequential or otherwise) of any kind arising out of, in connection with or as a result of the prize, or acceptance, possession, or use of the prize, or from the Grand Prize Project, or from participation in the Contest; and (iii) any printing or typographical errors in any materials associated with the Contest.

## 9. Publicity and Rights Granted.

Except where prohibited by law, by participating in the Contest and/or accepting a prize, Participants consent to the use of their name, photo and/or other likeness, voice, biographical information, Nomination, statements, and photographs/video/film of the Veteran's Home (both before, during and after the Grand Prize Project) for advertising and promotional purposes by Sponsor and those authorized by Sponsor, including without limitation, for use in inclusion in Sponsor's newsletters, websites, social media pages, and other print, broadcast, digital or other media now known or hereafter developed, without additional compensation.

## 10. Additional Considerations.

Sponsor reserves the right, in its sole discretion, to cancel, modify or suspend the Contest in whole or in part, for any reason without liability to the Participants, including without limitation if Sponsor determines that there are an insufficient number of eligible Nominations or in the event of fraud, technical or other difficulties, or if the integrity of the Contest are compromised(each a "**Contest Change**"). In the event of a Contest Change, and in Sponsor's sole discretion, Sponsor may judge the Nominations received prior to the event leading to the Contest Change and award the prizes from that pool of eligible entries, may modify the Contest in a way that Sponsor deems appropriate, may extend the Nomination Period and/or other relevant dates, or may cancel the Contest entirely. Sponsor reserves the right to disqualify any Participant, as determined by Sponsor, in its sole discretion for failing to comply with these Official Rules or from otherwise engaging in an unsportsmanlike manner or in a manner that would reflect unfavorably on Sponsor or the spirit of the Contest.

- 11. Governing Law and Choice of Forum.** These Official Rules are governed by the law of the State of California, without reference to rules governing choice of laws. Any action, suit or case arising out of, or in connection with, this Contest or these Official Rules must be brought in either the federal or state courts located in Orange County, California, and by participating in this Contest, Participants agree to such jurisdiction and venue.
- 12. Personal Information.** Sponsor may collect personal data about Participants online, in accordance with its privacy policy and as may be more specifically set forth in these Official Rules. Please review these Official Rules and Sponsor's privacy policy at <https://www.jacuzzi.com/en-us/privacy-policy.html>.
- 13. Winner's List, Official Rules.** For a list of prize Winners or a copy of these Official Rules, (a) visit <https://jacuzzibathremodel.com/veterans-bathroom-makeover/> to find the Official Rules and a list of the Winners (after verification); or (b) send a written request and a stamped, self-addressed envelope to Baths for the Brave Contest Jacuzzi Inc., 17872 Gillette Avenue, Suite 300, Irvine, CA 92614., or (c) (for Winner's list only) send an email message to [hello@jacuzzi.com](mailto:hello@jacuzzi.com) with "Winner's list" as the email subject and Baths for the Brave Contest specified in the body of the email. Requests must be received within four (4) weeks of the end of the Promotion Period.
- 14. Sponsor's Address:** Jacuzzi Inc., 17872 Gillette Avenue, Suite 300, Irvine, CA 92614.