

FREE GUIDE: *The Conscious Contractor*™

7 Shifts to Reclaim Your Time, Culture & Cash Flow Without Losing Your Sanity

You didn't start your home improvement business to burn out.

You started it to create freedom, serve with purpose, and build something that lasts.

But if you're like most owners, you've become the bottleneck in your business:

- Constantly putting out fires
- Making every decision
- Struggling to hire or keep the right people
- Drowning in the day-to-day instead of scaling the vision

The real problem isn't your crew, your leads, or your systems—

It's the *internal operating system* that runs your business: your mindset, your leadership rhythm, and your culture.

That's why I created this guide.

Inside *The Conscious Contractor*™ Lead Magnet, You'll Discover:

- ✓ **The #1 shift that separates overwhelmed operators from empowered CEOs**
 - ✓ How to stop running your business from a place of scarcity and start leading with confidence, clarity, and calm
 - ✓ The *W.E.L.L. O.I.L.E.D.™ Method* – 9 steps to systematize your growth, culture, and cash flow
 - ✓ How to reclaim your time, reset your team culture, and scale your business without working more hours
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Who This Is For:

- ✓ Home improvement business owners who are ready to **get out of the weeds**
 - ✓ Visionary leaders who want a company that runs without them
 - ✓ Contractors who are tired of surviving and ready to **scale with soul**
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Grab Your Free Copy of the *Conscious Contractor*™ Preview

Click below to download the first 10 pages of the book and get access to:

- 🎯 Instant clarity on what's *actually* keeping you stuck
- 🎯 A proven roadmap to reset your systems, leadership, and profitability
- 🎯 The exact framework I use with 6-, 7-, and 8-figure home improvement businesses nationwide

👉 **[Download Now]** (link to lead magnet PDF or opt-in page)
No fluff. Just practical, transformational insight.

Want to Go Deeper?

This lead magnet is just the beginning.

Once you read it, I'll show you how to turn the ideas into results through:

- ✓ My \$97 Mini Course
- ✓ The *Conscious Contractor*™ Group Accelerator
- ✓ My Private Coaching + Implementation Program

You're not broken. Your business isn't either.
It just needs a new operating system.

Let's rebuild it—together.

Briana Hetherington

Founder, Altruistic Advisory

Helping contractors become Conscious CEOs
